

National and regional dialogues on Green Economy – early findings

**Poverty Environment Partnership
Vienna**

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'Green economy' – much international activity

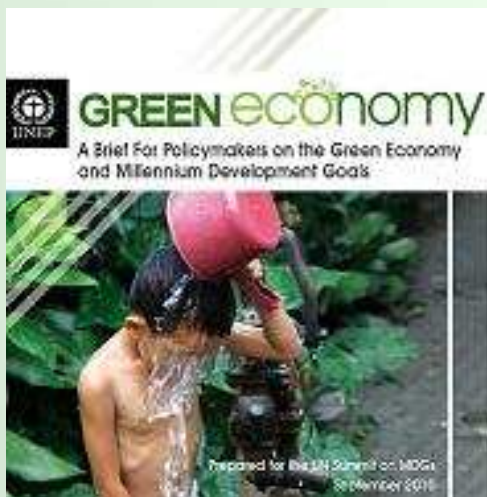


PEP14: 1 session

PEP15: 1 day

PEP16: 3 days

PEP17: ?



GE the answer to multiple challenges?

1. **Financial collapse: green growth is the answer?**
 2. **Climate negotiation problems: so build a green economy instead?**
 3. **500M more jobseekers by 2020 – and dying dirty industry: green jobs are the answer?**
- **The ideas are not new to us in PEP**
 - **But now many mainstream players are talking GE, hence proliferation...**

Could the GE 'push' be a **bad idea**?

Maybe, if it led to:

- *Elite gains only* – rich countries, big companies
- *Green conditionality* – anti-growth or protectionism
- *Poor investments* – low returns, NR 'poverty traps'
- *Green-wash* – not halting bad practice
- *Totally new agenda* – ignoring useful SD strategies

So address demands from developing countries!



www.greeneconomycoalition.org



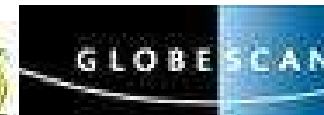
NACIONES UNIDAS



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World Business Council for Sustainable Development



tve



ITUC CSI IGB

Bellegio Forum for Sustainable Development

Development Alternatives Group

Coalition: labour, business, civil soc, UN (others welcome!)

- *Joint platform for research, debate, info (dialogues, web)*
- *Map supply and demand side on 'green economy'*
- *Sectoral and geographical expansion and consensus*
- *For Rio2012 – and intends to **end December 2012***

GE = best explored in **specific** economies

Dialogues in India, Brazil, Caribbean, Sahel, Chile...

- Politicians, ministries, business, CSO, academia
- Independent, local facilitation (+ PEI)
- Dialogues cover ‘what works’ and needs at 3 levels:
 - **Micro** – ‘glimpses’ of GE – formal and informal economy, communities, social enterprise, etc
 - **Macro** – econ governance – bad practice to stop (subsidies), good instruments to introduce
 - **Values** – changing ideas of economic paradigm

Questions addressed

Process (1) interviews; (2) background paper, (3) 2-5 day stakeholder dialogue/webcast, (4) roadmap

1. Big economic **problems** hindering SD?
2. Signs of **improvement** in economy towards SD?
3. **Political economy** helping, constraining further improvement of the economy?
4. How to **transition** to GE? scale-up; stop; new
5. What **global** needs & opportunities e.g. Rio2012?

GEC dialogue: **Caribbean** highlights

- **GE** – a means to achieve SD outcomes; and we have some of it
- **Why shift *more* to GE** – huge external influences + structural poverty/debt + CC/env problems = risk of Caribbean inviability
- **Strengths** – (a) trad livelihood resilience; (b) disaster preparedness, business continuity planning; (c) academic and advocacy capabilities (viz. independence movement)
- **Constraints** – risk-averse, dispersed ‘small’ politics and business; consumerism aimed at USA; demoralised civil society and youth; impotent ‘national planning’ response to new issues
- **Solution** – ‘Active resilience’ integrating (regional) institutions and knowledge; capabilities for self-reliance and multiple livelihoods...

Caribbean GE opportunities

- **Housing sector** – cost of high materials intensity, standards
- **Existing industries** – push up value chain e.g. from low-skill tourism to high; from energy production to energy services
- **Biodiversity** – huge resource for food, tourism, resilience
- **Diaspora markets** – service direct, push farming
- **CARICOM Single Market & Economy** – framework for e.g. labour/capital movement; capacity to meet SD standards
- **Funds** – e.g. TT Green Fund, now US\$500 million; external climate finance (though only small-scale C production)
- **Road map elements** – best technology > market dev > finance vehicles > credible, ‘bankable’ policies > ...

Caribbean dialogue follow-up

- **Core group:** five Carib institutions (NGO, academic, inter-govt) to facilitate wider circle, top economist
- **Core script:** Carib roadmap/position paper for sign-on
- **Regional target:** mobilise existing Carib initiatives
- **Global target:** engagement with Rio2012
- **Need:** small core fund to reach influential Carib actors; better research to create full economic options/case



GEC dialogue: **Brazil** highlights

- Brazil has many GE initiatives – use examples to inspire
- GE is not only for envt – but also social well-being, economic prosperity, personal fulfillment – not to be driven by SD wonks
- Many ‘promising but vulnerable’ env policies – eco-valuation, PES, forestry, solid waste – that create jobs: link and support
- Optimism/knowledge – but guard against alien GE definitions

Realização:



Patrocínio:



Parceiros de conteúdo:



SECRETARIA DO MEIO AMBIENTE, GOVERNO DO ESTADO DE SÃO PAULO, Ministério do Meio Ambiente, GOVERNO FEDERAL

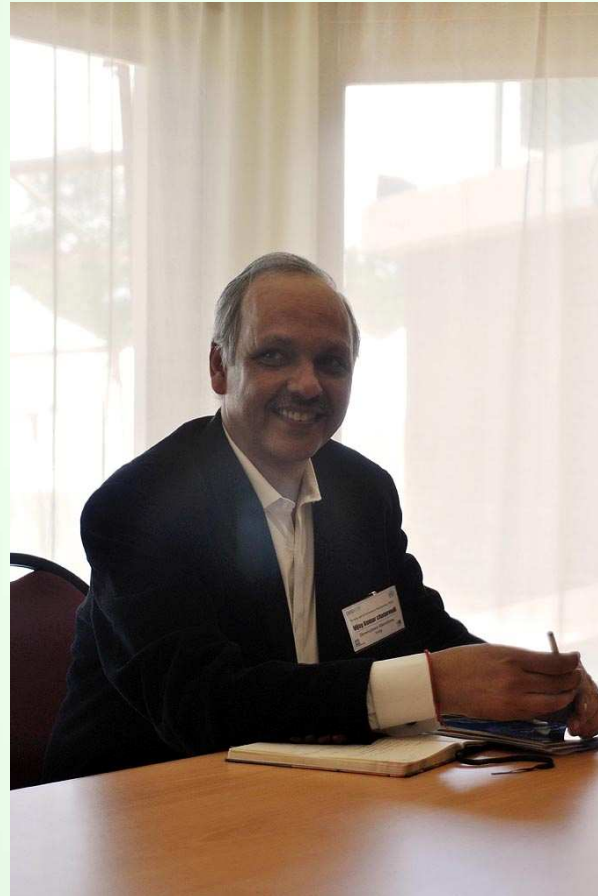
Brazilian GE opportunities

- **Natural assets:** basis for sustainable prosperity (especially BD, landscape, water, soils, sun, wind...)
- **Society welcomes new ideas:** understands BD and ICT...
- **Emerging consumers & urbanized population:** a soc/env threat (BAU), but also opportunity for low-impact inclusive GE models
- **Some GE entry points:**
 - **Next generation agribusiness:** this well-organized sector can play a key role to set and benefit from new economic models
 - **Renewable energy industry and technology:** income from high productive potential and advanced knowledge.
 - **Tourism:** huge potential both in coastal and country areas

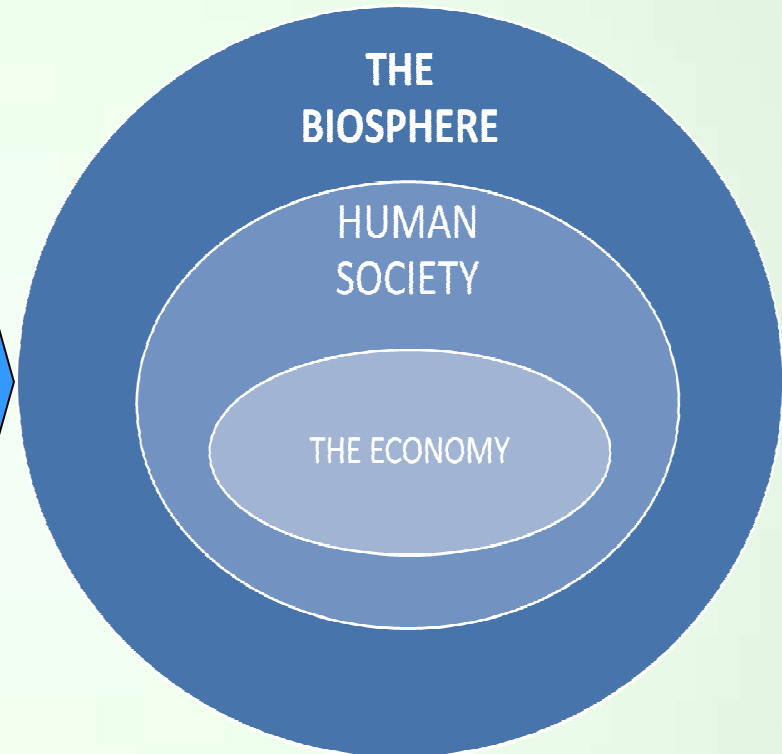
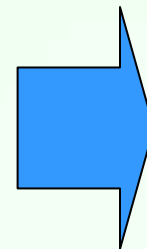
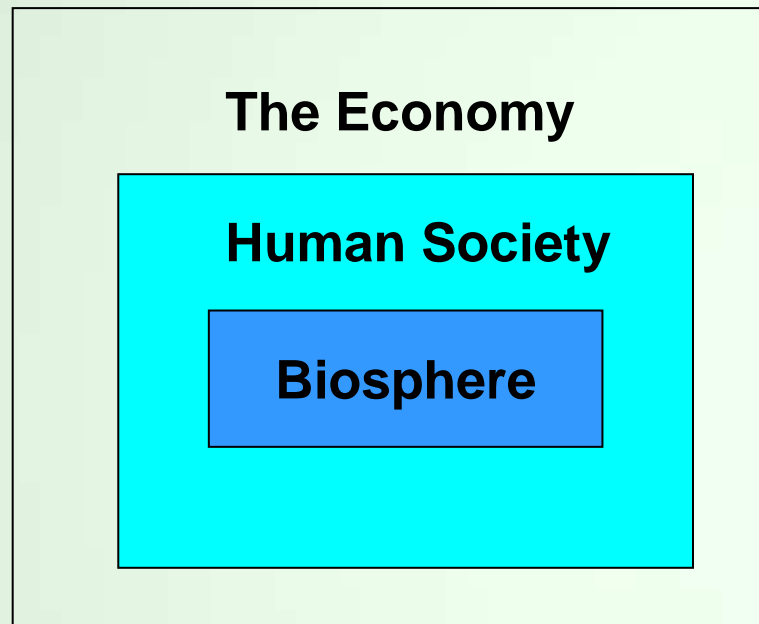
Brazilian dialogue **follow-up**

- GE Hi-Level Consulting Board: technical/political help
- Brazilian Green Economy Framework (BGEF): as reference for further research, dialogue, roadmapping
- Regional/sectoral seminars: from April to September → concrete ways to apply the BGEF
- Brazil GEC web platform to support debates
- 2nd National Seminar: October, producing the “*Brazilian GE Essential Agenda*” = roadmap
- Targeting Brazilian public policies and Rio+20, leveraging the *BR-GE Essential Agenda*

GEC dialogue: **India** highlights...



The ultimate **GE** transition challenge



A **fair** and **resilient** economy, which provides a better quality of **life for all**, achieved within the **ecological limits** of one planet

How can PEP help?

- **More dialogues – esp in LDCs:**
 - Even better than Coalition's dialogues! – and share results
 - *Or* through Coalition
- **Support follow-up by Carib, India, Brazil, etc, teams...**
 - National core team **communicating** with decision-makers
 - Study and **response to UNEP's new GE report**
 - Develop **national road-map**
 - Feed findings and ideas into **Rio2012**
- **Share GE ideas, successes, Qs [link to GEC web?]**
 - Informing 'non-SD' bilateral/multilateral partners