



UNEP

United Nations Environment Programme



GREEN ECONOMY INITIATIVE (GEI)



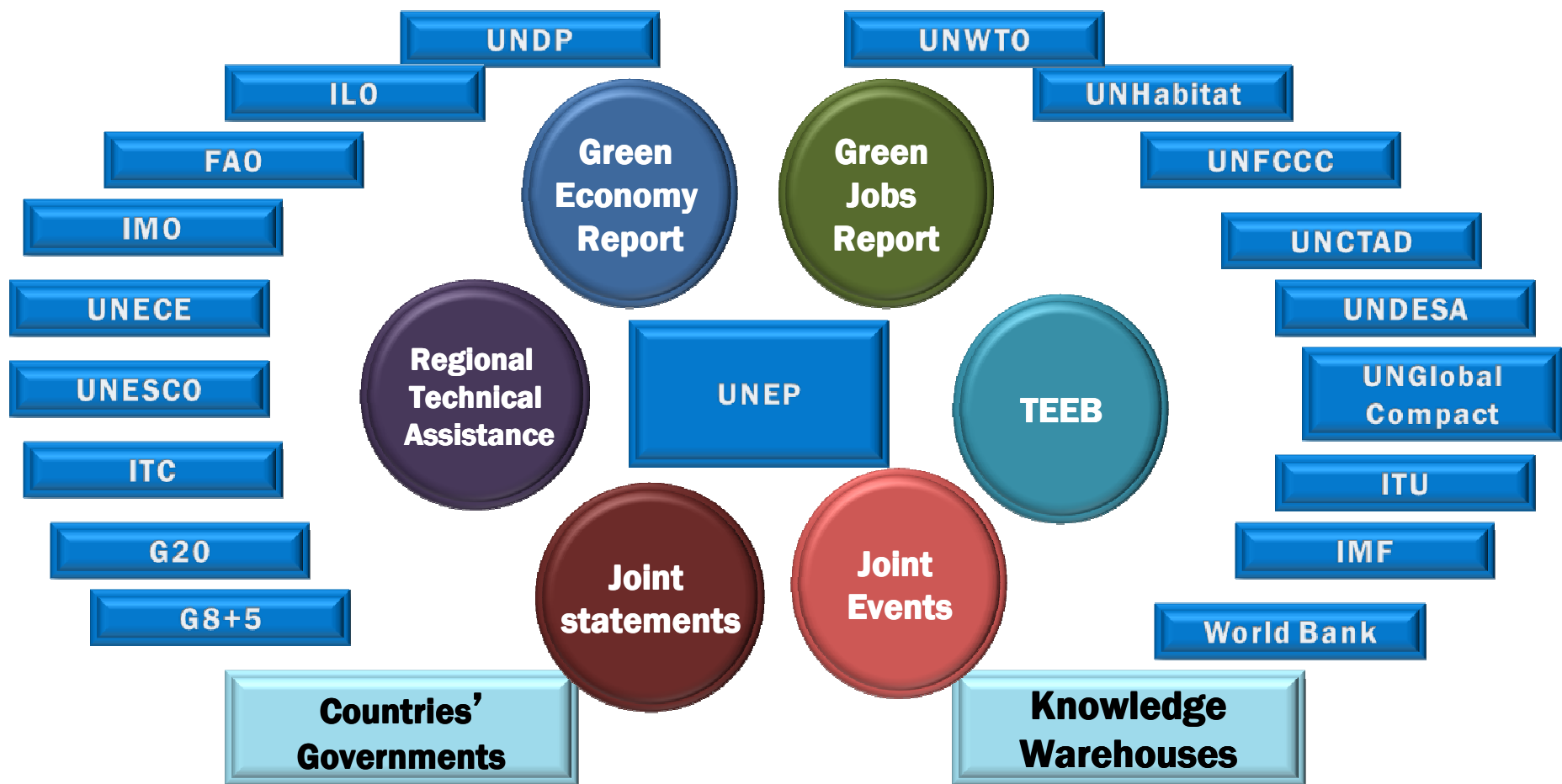


THE GEI - Mandate

- The Secretariat of the UN System Chief Executives Board for Coordination (CEB) - **A Green Economy Initiative** (Usually referred to as JCI-4).
- UNEP GC “*Creating a green economy goes hand-in-hand with sustainable development and the achievement of the Millennium Development Goals*”



Partners in GEI implementation





What is a Green Economy

UNEP defines a green economy as one that results in *improved human well-being and social equity, while significantly reducing environmental risks and ecological scarcities.*

In its simplest expression, a green economy can be thought of as one which is **low carbon, resource efficient and socially inclusive.**

In a green economy, growth in income and employment should be driven by public and private investments that reduce carbon emissions and pollution, enhance energy and resource efficiency, and prevent the loss of biodiversity and ecosystem services.





Green Economy and Poverty Reduction

GEI develops and promotes packages of policy reforms and investments for:

1. Building natural capital and ecosystem services on which the poor depend directly for food and livelihoods
2. Building capacity to translating natural capital into other forms of capital without exploiting them beyond their regenerative capacity
3. Restoring over-exploited natural resources to the level of being able to regenerate.



Some Messages of the GER on Poverty

A Green Economy is Central to Poverty Alleviation

Renewable energy can play a cost-effective role in a strategy to eliminate energy poverty

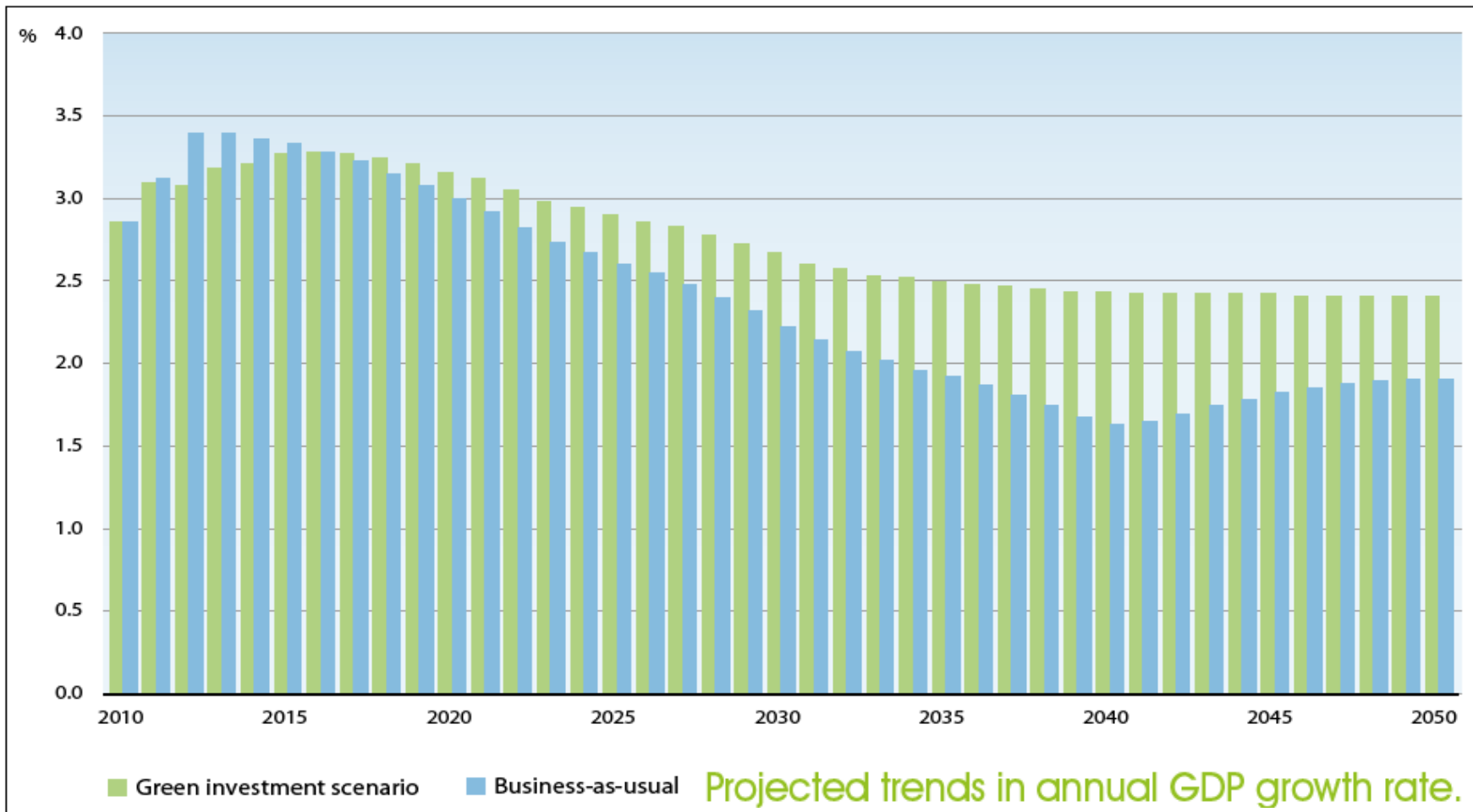
Greening agriculture can reduce poverty and enhance food security

Reducing deforestation and increasing reforestation support agriculture and rural livelihoods.

In many developing countries, one of the biggest opportunities to speed transition to a green economy is to invest in the provision of clean water and sanitation services to the poor.



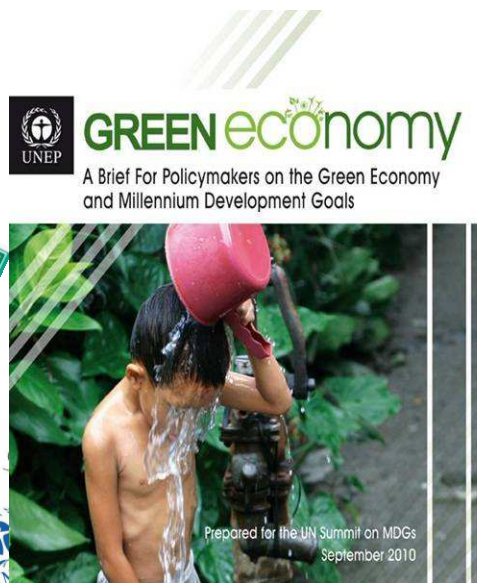
Some Messages of the GER on Poverty





UNEP GEI Products and Services

1. Catalyzing Global Agenda Setting for Greening of Economies



Green Economy: A Transformation to Address Multiple Crises
An Interagency Statement of the United Nations System





UNEP GEI Products and Services

2. Global Reports



Towards a **GREEN economy**

Pathways to Sustainable Development and Poverty Eradication

A Synthesis for Policy Makers



TEEB FOR POLICY MAKERS
SUMMARY: RESPONDING TO THE CALLS OF NATURE





UNEP GEI Products and Services

3. Green Economy Advisory Services (GEAS)

- Technical assistance to countries **seeking to make a transition to a Green Economy**

Supporting the **development of strategies** to green national economies building on **national development priorities, forging extensive partnerships**, and enhancing analytical capacities in countries.





UNEP GEI Products and Services....GEAS continued..

Green Economy Scoping Study

Macro-economic assessment of green economy opportunities and challenges, prioritisation of sectors, review of existing country programmes, identification of gaps that warrant intervention

Green Sector Studies

Sector-specific study focusing on green investment opportunities, economic returns at economy-wide level, potential for green jobs, poverty reduction, and environmental gains

Support countries in the crafting of strategies/plans on Green Economy

Strategic planning, defining budget and investment targets in priority areas; policy reforms; identification of programmes and projects and capacity-building for green economy in the context of sustainable development





Platforms for Dialogue and Consultation	Macro-economic Assessments (GESS)	Sector-specific Assessments (GSR)	Training, Capacity Building
<p>Multistakeholder Engagement</p> <ul style="list-style-type: none"> •Information and Awareness •Conceptual Understanding •Outreach 	<p>Economy-wide assessment of:</p> <ul style="list-style-type: none"> •Economic Growth and Development •Green Jobs •Poverty Effects •Resource Efficiency •Environmental Improvement 	<p>Sector-level assessment of:</p> <ul style="list-style-type: none"> •Economic Growth and Development •Green Jobs •Poverty Effects •Resource Efficiency •Environmental Improvement 	<ul style="list-style-type: none"> •Bridging International Knowledge and Experience •Skills for Green Jobs •Policies and Standards •Institutional Approaches



Building Synergy with related Programmes and Initiatives

UN Development Assistance Framework
 Clean Technology Readiness Programme
 Technology Needs Assessment
 Resource Efficiency
 Sustainable Consumption and Production
 UNDP-UNEP Poverty-Environment Initiative



Supporting Integrated Green Economy Strategies and Readiness for Rio+20





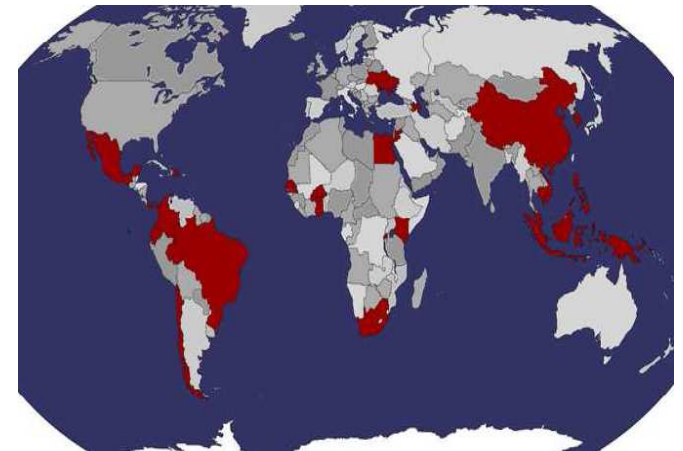
UNEP GEI Products and Services...GEAS continued...

Action completed

- **Asia:** East Asia Low-carbon Green Growth Report as an input to East Asia Forum
- **China:** Green Economy Forum, Green Economy in Chongqing City – starting sectoral studies under a 2nd phase China project, to feed into 2011-2015 plan
- **Rep. Korea:** Review of Green Growth Plan

2010 – 2011 rollout countries

- **Africa:** Regional project (Burkina Faso, Egypt, Ghana, Kenya, Rwanda, Senegal, South Africa)
- **East Asia:** Indonesia, PNG, Philippines
- **Europe:** Armenia, Moldova, Ukraine; Azerbaijan
- **Latin America and Caribbean:** Barbados, Brazil, Mexico – seeking to launch a regional initiative in the Caribbean
- **West Asia:** Jordan, League of Arab States





Moving towards Rio+20



- **UN General Assembly Resolution 64/236 for RIO+20 on GE**
- Providing Continuous **Policy Support and Empirical Evidence** – Basic role of UNEP and other UN Agencies
- Strengthening and supporting **Partnerships** among the willing, Champions, Supporters, and Sceptics
- Launching a **High Level Platform** between Lead Governments, Private Sector and Civil Society for Sharing **Experiences and Policy Guidance** ¹⁴



More about Green Economy Initiative

<http://www.unep.org/greeneconomy/>

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